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Winick Realty Group Leases Retail at 71 Broadway to Biscuits & Bath



Biscuits & Bath, the only full-service dog care business in New York City with eleven locations throughout Manhattan, has signed a lease for its first Lower Manhattan location at the base of 237 apartments at 71 Broadway.

The location, which is set to open in early 2018, will be situated across from the incoming Whole Foods and in close proximity to Dean & DeLuca, both of which are indicators of the strong residential population that will make up Biscuits & Bath's customer base, according to

Winick Realty Group's Matthew Schuss. The Biscuits & Bath location will offer a full range of dog care services—including day care, boarding, dog walking, grooming, training, veterinary care and transportation—as well as sell retail products.

"Over the last 10 years, Lower Manhattan has experienced an incredible residential boom with more than 60,000 people currently living down there and more coming every year," said Schuss. "However, the abundance of landmarked buildings left few opportunities for the retail services that these residents require, making Biscuits & Bath a much-needed amenity for not only the building but for the entire neighborhood."

Biscuits & Bath leased 3,100 square feet of space that had previously been home to The Factory Shoe Outlet for 60 years. Its location offers an entrance on Broadway in the heart of Downtown Manhattan, allowing the location to pull customers from as far west as the West Side Highway and as far east as the FDR Drive. The landmarked building, which was built in the 1800s and housed the flagship offices for the United States Steel Corporation, was one of the first residential conversions to take place in Lower Manhattan in the 1990s.

Schuss and Winick Realty Group executive Darrell Rubens represented both Biscuits & Bath and landlord Equity Residential in the lease transaction.

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