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Goodwill takes 3,800 s/f at 1114 First Avenue in the Upper East Side



Goodwill Industries signed a lease for a new location at 1114 First Avenue on the Upper East Side.

“There was a lot of activity on this retail space and we had a lot of offers,” said Winick Realty Group Executive Vice President Darrell Rubens, “but ownership and the brokers felt that a Goodwill store would do great at this location and be a great way to give back to the community. It

was a decision that all parties involved could feel good about.”

Rubens represented the landlord, Himmel +Meringoff Properties, in the transaction along with Lee Block, Matthew Schuss and David Cohen, who represented ownership in-house. Goodwill was represented by Michael Kadosh and Jesse Wolff of CBRE. “With a long history serving New York City and sourcing funding from its numerous locations around town, Goodwill has developed a reputation as a great neighbor and we felt very good about bringing them into our property on the Upper East Side at 1114 First Avenue,” commented Leslie W. Himmel, co-managing partner of Himmel + Meringoff Properties.

“We’re confident this well-proportioned and strong visibility space will provide them with the foot traffic they’re looking for to help grow public support for their important mission.”

Formerly home to Hartstrings, the new Goodwill storefront will encompass 3,800 s/f on the ground floor and 1 2,000 s/f in the lower level.

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