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Winick Realty Group Leases Upper West Side Location to Bright Horizons



Bright Horizons Family Solutions, the M.A.-based preschool and early childhood development center with locations in the U.S., Canada and Europe, signed a lease at Brodsky Organization's 253 West 72nd Street, a luxury residential building located between Broadway and West End Avenue in the heart of the Upper West Side.

"The Upper West Side is home to many young families and from the start, we felt that Bright Horizons would be an ideal fit for the space as they are a clean, dry amenity with a beautiful build out that will add great value to the area," said Winick Realty Group President Steven E. Baker, who represented Brodsky Organization along with Director Charles Rapuano.

Added Rapuano, "This is a great site for them as it not only offers excellent visibility with 50 feet of frontage, but the building is also in close proximity to the express subway stop at West 72nd Street and to Riverside Park."

Bright Horizons, who will take over the space from long-time tenant Duane Reade in the spring, will occupy 7,667 square feet on the ground floor and 2,000 square feet in the basement. Bright Horizons was represented in the deal by Michael Hoffman and Peter Occhi of Cushman & Wakefield.

"We are happy to welcome Bright Horizons to 253 West 72nd Street, and we look forward to a long relationship," said Brodsky Organization Principal Alexander Brodsky. "We wanted a great tenant who would offer a great service for the residents of the luxury rentals above, but also for the entire Upper West Side."

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